AI VISIBILITY

Y1

PERIODIC TABLE OF GEO TACTICS

STAGE 1 → Pretraining-Corpus

- A1 Forum- & Community-Presence
- C1 Maintain Wikipedia-Contents
- C2 Create Wikidata-Entities
- A2 YouTube-Transcripts opt.
- A3 PR & Earned Media
- A4 Branded Content on 3rd Party Platforms
- C3 Consistent Brand-mentioning
- C4 Entity Disambiguation

STAGE 2 → RAG-Retrieval

- D1 Optimize Chunk-Structure
- B1 Implement Schema Markup
- B2 llms.txt
- B3 AI-Crawler-Accessibility
- D2 Passage-Level-Relevance
- B4 Internal Links
- B5 De-Duplication & Canonical
- A5 Up-to-dateness of Content

STAGE 3 → Answer-Synthesis

- A6 Sources
- A7 Embed Statistics & Data
- A8 Authoritative Citation
- A9 Fluency & Readability
- A10 Authoritative Tone
- D4 Heading- & List-Structure
- D3 FAQ Format
- C5 E-E-A-T-Signals
- A11 Direct Definitions
- A12 Cooperative Content Design

STAGE 4 Agent-Selection

- B6 Structured Product Data / Feeds
- B7 Product Schema Markup
- C6 Review- & Rating-Data
- B8 API Accessibility
- C7 Data Consistency across Channels
- C8 Trust Signals for Agents
- E1 Governance & Compliance Layer

CONTENT · TECHNISCH · BRAND-ENTITY · STRUKTURELL · GOVERNANCE